



The BillSmart Broadband Portfolio

BillSmart offer a range of broadband products to suit your customer's home or business needs:

Home and Single Users

BillSmart Connect - This level entry package is ideal for home users or small businesses who occasionally use the internet and email. It is 5 times faster than dial up and downloads and uploads at speeds of up to 256 kilo-bits per second. It has a contention ratio of 50/1.

BillSmart 500 - This single user package is ideal for home users or small businesses who are frequently online. It has download speeds of up to 500 kilo-bits per second and uploads at a speed of 250kbps. It has a contention ratio of 50/1.

BillSmart 1000 - This single user package is ideal for home users or small businesses that conduct most of their business online. It has superior download speeds of up to 1000 kilo-bits per second and uploads at a speed of 250kbps. It has a contention ratio of 50/1.

BillSmart 2000 - This single user package is ideal for home users or small businesses that conduct most of their business online at a speed of 2000k which is up to 40 times faster than a standard dial up connection. The broadband is of superior higher speed and quality and allows users to send and receive large files by email or over the internet. It downloads at a speed of up to 2000mbps and has a contention ratio of 50/1.

| Product | BillSmart | BT | Saving % |
|------------------------|-----------|--------|----------|
| BillSmart Connect | £14.99 | 19.99 | 25% |
| BillSmart Connect 500 | £16.99 | £29.99 | 43% |
| BillSmart Connect 1000 | £20.99 | £29.99 | 30% |
| BillSmart Connect 2000 | £26.99 | £29.99 | 10% |

ONE-OFF ACTIVATION FEE OF £55 PER CONNECTION

1, 8 or 16 Static IP addresses £2 per month per connection



Business and Multiple Users

BillSmart Business 500 - This package is for multiple users so it's ideal for small businesses. It connects at a speed of 500kbps and has a ratio of 20/1. The low contention ratio ensures that download speeds won't drop no matter how many other local businesses are online at the same time. When this broadband package is connected to a router it has the ability to support up to 4 users, and a further 6 using a hub.

BillSmart Business 1000 - This multiple user package is ideal for medium businesses and connects at a speed of 1000k. The broadband is of much higher speed (up to 1000mbps) and quality as it is virtually double the speeds of the 500 packages. Can accommodate up to 10 users. The contention ratio is 20/1.

BillSmart Business 2000 - This package is ideal for larger businesses and connects at a speed of 2000k which is up to 40 times faster than a standard dial up connection. The broadband is of superior higher speed and quality and allows users to send and receive large files by email or over the internet. Can cater for up to 20 users. It downloads at a speed of up to 2000mbps and has a contention ratio of 20/1.

| Product | BillSmart | BT | Margin % |
|-------------------------|-----------|--------|----------|
| BillSmart Business 500 | £26.99 | £45.00 | 40% |
| BillSmart Business 1000 | £32.99 | £45.00 | 26% |
| BillSmart Business 2000 | £40.99 | £65.00 | 36% |

ONE-OFF ACTIVATION FEE OF £55 PER CONNECTION

1, 8 or 16 Static IP addresses £2 per month per connection

Hardware Pricing

| | |
|---|--------|
| ZyXEL Prestige 630C USB Modem 1 | £21.41 |
| ZyXEL Prestige 660H 4-Port Router up to 253 | £46.23 |
| ZyXEL Prestige 660HW 4-Port Wireless Router up to 253 | £73.00 |
| ZyXEL ZyAIR G-160 Wireless Laptop Card 1 | £27.84 |
| ZyXEL ZyAIR G-300 Wireless Desktop Card 1 | £29.92 |
| ZyXEL UK Microfilter - Z-420UKP2J Microfilter 1 | £1.96 |